

# Schedule

## TUESDAY, OCTOBER 19

1:00-4:30pm Shasta Caverns Field Trip (*Optional*)  
5:00-7:00pm Registration/Reception & Hordeurves

## WEDNESDAY, OCTOBER 20

7:30-8:30am Registration & Breakfast Buffet  
8:30-9:15am President welcome/VP welcome  
*Larry Lees, CAO Shasta County  
& Risk Management*

### 9:15-9:30am Break

9:30-11:30am John Drebinger  
*"Creating a Safety Team That Looks  
Out for Each Other"*

### 11:30-12:30 Lunch (provided)

12:30-1:00pm CSAC-EIA Leg. update  
1:00-1:45pm Business Meeting/County reports

### 1:45-2:00pm Break

2:00-3:45pm Sgt. Susan Feenstra & Police Chief Jim Hyde  
*"PTSD Prevention & Response"*

### 3:45-4:00pm Break

4:00-5:00pm Candy Priano  
*"The Other Side of the Windshield"*

### 5:00pm Adjourn

6:00pm Dinner on your own

## THURSDAY OCTOBER 21

7:30-8:30am Breakfast buffet  
8:30-9:45am Jennifer Shaw, Esq.  
*"Effective Fact Finding"*

### 9:45-10:00am Break

10:00-12:00 Gordon Graham  
*"Five Concurrent Themes for Success"*

### 12:00-1:00pm Lunch (provided)

1:00-1:45pm Speaker Panel/Cracker Barrel  
*(Graham, Priano and Shaw)*

### 1:45-2:00pm Break

2:00-4:00pm Cathy Espinoza  
*"Presentation Power-Up! The Art of  
Giving the Perfect Presentation"*

4:00-6:30pm Vendor Presentations (5 mins each)  
and Vendor Faire  
-Network hour & prize drawings

6:30-7:00pm No-Host bar  
7:00pm BBQ dinner at outdoor patio  
and entertainment

## FRIDAY, OCTOBER 22

8:00-8:30am Sit-down breakfast  
8:30-12:00pm Business meeting and County reports (contd.)  
12:00pm Conference ends



County Safety Officers' Organization of California  
c/o Trinity County Risk Management  
PO Box 1347  
Weaverville, CA 96093



County Safety Officers' Organization of California

Fall 2010 Conference:

# SAFETY

*it's all about people*

October 19-22, 2010  
Gaia Hotel, Anderson, CA



Presented By

Shasta County and The Member Counties of  
Trindel Insurance Fund, JPA:

(Alpine, Colusa, Del Norte, Lassen, Modoc, Mono,  
Plumas, San Benito, Sierra, and Trinity)

# Guest Speakers

## “CREATING A SAFETY TEAM THAT LOOKS OUT FOR EACH OTHER”

### John Drebinger

An entertaining presentation about bringing all employees together to create a safety team that looks out for each other. Major corporations and public agencies recognize him as an expert who has given their people the skills to effectively convey a message of working safely in a way that gets results. John captivates audiences with magic and his unique and memorable personal stories. His in-the-trenches experience in motivating various audiences has made him a nationally recognized speaker.

*John is a member of the National Speakers Association and has achieved their highest earned designation, CSP (Certified Speaking Professional). He is a professional member of the American Society of Safety Engineers. John has been published in the following magazine publications: Compliance, Professional Safety, Industrial Safety and Hygiene News, and The Leader (OSHA's VPPPA magazine).*

## “PTSD PREVENTION & RESPONSE”

### Sgt Susan Feenstra (Sacramento City Police Department)

### Jim Hyde (Chief of Police, Antioch, CA)

Traumatic events are an unfortunate part of all county service, not just law enforcement. Sergeant Susan Feenstra and Chief Jim Hyde will address the human toll of these events: How to prepare for the eventuality of these tragic events, recognize the signs of post-traumatic stress disorder and then how to respond.

*Sgt. Susan Feenstra is the full-time Peer Support Coordinator for the Sacramento Police Department, and was one of the original founders of the Police Department's Peer Support Program where she has been the Program Coordinator for the past 20 years. She is also a member of the Sacramento Regional Critical Incident Stress Debriefing Team, and after 26 years of service is referred to as the “Mother Teresa of the Sacramento Police Department.” She was named the 1995 California Woman Peace Officer of the Year, and holds a Bachelor of Arts Degree from California State University, Sacramento.*

*Jim Hyde is Police Chief for Antioch, CA, and has 30 years of law enforcement experience. He is also co-founder and past president of the West Coast Post-trauma Retreat, a trauma treatment program for emergency service professionals from Guam to London. He is a member of the Sacramento Regional Critical Incident Stress Debriefing Team and the International Critical Incident Stress Foundation. Chief Hyde has a Bachelor of Science Degree in Criminal Justice from the University of South Dakota, and a Masters Degree in Clinical Psychology from the Professional School of Psychology, Sacramento.*

## “THE OTHER SIDE OF THE WINDSHIELD”

### Candy Priano

### (Founder and Executive Director of PursuitSAFETY)

Candy Priano will speak to the human element and the inherent risk of police chases; chases that all too often result in injury and death of innocent bystanders and officers. She will address

the impact these deaths have on the families left behind. Candy has spent the last eight years extensively researching police pursuit policies, procedures and practices.

*As a victim of a police pursuit tragedy that took the life of her teenage daughter, Kristie, Candy took this life-changing event as a call to action and founded the non-profit agency, Voices Insisting on PursuitSAFETY. Candy has testified before California Senate Hearings on police pursuit safety, presented “In Pursuit of Justice,” and at a POST-approved meeting for officer driving instructors. She has been interviewed by Good Morning America, CNN: Anderson Cooper 360, CNN Morning Show, ABC Nightly News, The Pulse, Fox, The John Walsh daytime show, USA Today, and News 10, Sacramento. She debated this issue on Connected Coast to Coast.*

## “EFFECTIVE FACT FINDING - THE INTERVIEW”

### Jennifer Shaw, Esq.

### (Shaw Valenza LLP)

Jennifer Shaw will be providing skills, approaches and practical tools to help you be effective in finding the facts during your investigation interviews. She is a highly sought after knowledgeable trainer and speaker, whose style is interactive, fast paced, respectful and her audiences always leave with great information and a smile.

*Jennifer's practice at Shaw Valenza LLP includes providing regular advice and counsel on workplace issues to numerous public sector employers. She also develops and presents seminars for management and non-supervisory employees on multiple workplace subjects. In addition, Jennifer regularly conducts independent internal investigations for employers. Jennifer received her law degree from the University Of San Francisco School Of Law in 1994, where she graduated magna cum laude and was the editor-in-chief of the law review. Jennifer is a member of the Legal and Legislative Group of the Sacramento Area Human Resources Association, and co-authors a regular column on workplace law issues for The Daily Recorder, a legal newspaper.*

## “5 CONCURRENT THEMES FOR SUCCESS”

### Gordon Graham

In this program, Mr. Graham shows you how the discipline of Risk Management, coupled with an understanding of “systems” and complemented with Customer Service, Accountability and Integrity all can work together to better assure that things get done right. It is chuck full of information and coupled with Gordon's insight and humor is a must see for all of your personnel.

*Gordon Graham is a 25+ year veteran of California law enforcement, holder of a California teaching credential, master's degree in safety and systems management, and Juris Doctorate. His experience spanning law enforcement, risk management, and a law practice, has allowed Mr. Graham to center his efforts in training both public and private agencies. He has received the Presidential Award for Excellence presented by the IAFC in 2005 and the California POST Award for Lifetime Achievement in Law Enforcement presented in 2009.*

## “PRESENTATION POWER-UP!

## THE ART OF GIVING A PERFECT PRESENTATION”

### Kathy Espinoza

### (Keenan & Associates)

Are your presentation skills old, tired and in need of a 'jump start'? Is training a headache to you? Does it show in your presentations?

Kathy Espinoza will energize you and teach you how to PUNCH UP your presentation and communication skills. You will learn how to become an intuitive trainer, how to 'read and pace' your group, skills to handle difficult attendees, and how to build rapport and communicate wisely--verbally and non-verbally. Let's face it... we are not all born with a 'silver tongue' but it IS a talent that can be developed. Kathy will teach you how!!

*Kathy Espinoza is a Board Certified Professional Ergonomist, with an MBA and a Master's Degree in Work Science/Physiology. She has worked at Keenan & Associates for over seven years providing ergonomic assessments and injury prevention training to office personnel, hospital workers, fire departments and city and county staff. Kathy has taught Ergonomics in the Workplace at UC, Riverside for 10 years and is the 2010 recipient of the UCR Instructor Excellence Award. She has 37 articles published in the field of ergonomics.*

# Registration

## REGISTRATION FEE:

Early Bird (Before September 17, 2010): \$200

(After September 17, 2010): \$250

Registration for one day: \$125

\*hotel fees are separate from registration fees

## REGISTER ONLINE:

To register for the conference, please go to the CSOOC website at: <http://www.csoc.org/> and click “Upcoming Events” and “Register.”

## SHASTA CAVERNS:

Trip will include a discussion about Shasta Caverns' emergency action plan. Registration fee is \$19 per person. To learn more about the Shasta Caverns tour, go to [lakeshastacaverns.com](http://lakeshastacaverns.com)

To register for this optional field trip, please contact: Tammy Frye, Shasta County 530.225.5143 or [tfrye@co.shasta.ca](mailto:tfrye@co.shasta.ca)

## REDDING AIRPORT:

<http://www.ci.redding.ca.us/transeng/airports/index.htm>

## GAIA HOTEL & SPA:

Eco-Friendly accommodations that pairs perfectly with the beautifully appointed guestrooms and suites.

4125 Riverside Place

Anderson, CA 96007

530.365.7077

<http://www.gaiashasta.com/>

\*Register by September 19th for the \$79.00 CSOOC room rate

## REGISTRATION QUESTIONS:

Call or e-mail Shelly Pourian at 530.623.8376  
[spourian@trinitycounty.org](mailto:spourian@trinitycounty.org)